

October 29, 2019

Location: Sunshine Coast, BC

Job Type: Full Time



Marketing Coordinator

Sunshine Coast Credit Union is an ambitious full-service co-operative financial institution committed to enriching the lives of its members and the communities it serves. Operating on the Sunshine Coast for over 78 years, with more than \$700 million in assets under administration, Sunshine Coast Credit Union serves over 17,000 members through 3 locations along the Sunshine Coast, BC.

An exceptional career & vibrant lifestyle. Have it all at Sunshine Coast Credit Union

What Is the Job?

Reporting to the Manager Marketing, this role enriches members lives by coordinating activities in support of the implementation of the marketing plan across traditional and digital platforms for the credit union and subsidiaries. This position is responsible for coordination and administration of a variety of duties relating to community sponsorships and events, credit union communications and publications, business development, market research and related marketing, advertising and design projects and activities. The incumbent will communicate and coordinate activities across the credit union branches and departments as well as externally with community contacts and third-party vendors and suppliers. The incumbent will support the proper use of marketing standards through the delivery system.

What Does the Ideal Candidate Bring?

- Two years post-secondary education in a related discipline plus 2 to 3 years of marketing experience across traditional, digital and social media platforms;
- Digital proficiency and enthusiasm for technology including social media;
- Strong written and business writing skills including proof-reading and a proven ability to edit for facts, spelling, numbers grammar and style;
- Strong interpersonal skills including the ability to negotiate;
- Experience with event planning and/or volunteer organization is considered an asset

Who We Are Looking For?

This role would be perfect for the person who enjoys a balance of community involvement opportunities and behind the scenes digital presentation and administrative work. The ideal candidate will be someone who is enthusiastic about change, technology and who is able to balance multiple changing priorities. Volunteer recruitment and event planning should also be passions!

Why Join Sunshine Coast Credit Union?

We enrich lives by doing what's best for our members' financial health every day. We make an impact in our communities by sharing our time, money and expertise. To learn more about us, please visit our website at www.sunshineccu.com/OurStory.

How to Apply

If you are interested in this exciting opportunity, please send a current resume and cover letter in confidence via e-mail to: yourfuture@sunshineccu.net

Closing Date: Open until Filled

We thank all candidates for their interest, however, only those selected for an interview will be contacted.